

**2025 USLBM COAST TO COAST CHALLENGE
LOUISIANA STATE UNIVERSITY
MEN'S BASKETBALL AGREEMENT**

WHEREAS TOTAL SPORTS CONSULTING LLC. ("HOST"), the organizer of the USLBM COAST TO COAST CHALLENGE (the "CHALLENGE"), has selected LOUISIANA STATE UNIVERSITY (the "PARTICIPANT") as one of the institutions in the EVENT to be held on December 7, 2025, at Dickies Arena vs Texas Tech).

WHEREAS, the PARTICIPANT has been selected as one of the institutions in said CHALLENGE subject to the terms and conditions set forth hereinafter,

IT IS HEREBY AGREED BETWEEN THE PARTIES AS FOLLOWS:

1. ELIGIBILITY AND COMPLIANCE

(a) This agreement is subject to all rules of the NCAA and neither party hereto shall be obliged to perform its obligations if such performance would render that party in violation of existing enacted NCAA rules.

(b) Except as provided in Section 1(a), PARTICIPANT may cancel this Agreement only upon written notice to HOST 200 days prior to the event. The payment of a cancellation fee to HOST in the amount of TWO HUNDRED FIFTY THOUSAND (\$250,000.00) will be due 30 days upon notification by PARTICIPANT.

2. PLAYING RULES

The official NCAA Basketball Rules for the year 2025-2026 shall govern all TOURNAMENT play.

3. LIABILITY

PARTICIPANT, for itself and its players and employees and agents, releases and discharges HOST and its officers, directors, employees, servants, and agents from all claims that they may have personal injuries or property damage arising out of PARTICIPANT'S involvement in the CHALLENGE. PARTICIPANT assumes all risks of personal injuries to its players, employees, and agents and damage to their property caused by PARTICIPANT'S involvement in the CHALLENGE except for injuries or damage caused by HOST'S gross negligence or willful misconduct.

4. TRAVEL AND HOTEL ARRANGEMENTS

(a) All travel arrangements to Challenge including airfare, bus, hotel, and meals are the responsibility of PARTICIPANT.

5. PROMOTIONS AND TELEVISION AND RADIO RIGHTS

HOST will have the right to show PARTICIPANTS as participating in the CHALLENGE in its marketing and promotion of the CHALLENGE. All radio, print, internet and television rights to the broadcast or telecast of the CHALLENGE games in Dickies Arena are the exclusive property of the PARTICIPANT or its assignee. These rights include, but are not limited to, all forms of internet or radio broadcasting, commercial and non-commercial television, and all forms of cable telecasts, live or on tape including rights to re-telecast in whole or in part.

6. GUARANTEE

HOST agrees to pay a \$150,000.00 guarantee either to the PARTICIPANT, student-athletes who promote The CHALLENGE, or a 3rd party for marketing purposes with the student-athletes. Payment to be made by December 30, 2025.

7. SIGNAGE RIGHTS

All CHALLENGE games are the sole property of the HOST. HOST has the sole right to all revenues arising from CHALLENGE-related ticketing, sponsorship, signage, promotion, and advertising relating to the CHALLENGE games in Dickies Arena. In this regard, it is understood that the HOST shall have the right to display signage on the playing floor, scorer's table, basket support, and other areas immediately adjacent to the playing floor in Dickies Arena.

8. HOST RESPONSIBILITIES

It is agreed that the HOST shall be responsible for the following expenses:

(a) Costs associated with referees for the game at Dickies Arena including travel, hotel, per diem, transportation, and salaries.

(b) Costs associated with hosting the game of the CHALLENGE at Dickies Arena including the facility, scoreboard, press area, security, insurance, ushers, and other expenses that are involved with hosting this type of basketball event.

9. HEADINGS

The headings in this Agreement are inserted for convenience only, are not a part of this Agreement and shall not in any way affect the meaning or interpretation of this Agreement.

10. FORCE MAJEURE

HOST shall not be liable for any failure or delay in performing its obligations hereunder if such failure or delay is the result of circumstances beyond its control including, but not limited to, embargo, strike, labor dispute, or the intervention of any governmental authority, as well as war, flooding, hurricane, tornado, or other natural disaster.

11. COVID 19

PARTICIPANT agrees to follow all NCAA protocols in regard to testing requirements for participation with its players, coaches, and other personnel traveling with the team. Testing cost at Dickies if needed will be the responsibility of PARTICIPANT.

12. COMP TICKETS

PARTICIPANT shall receive 100 complimentary tickets behind or near the team bench.

AGREED TO BY:
TOTAL SPORTS CONSULTING LLC

BY: 

ITS: Director

DATE: 5-14-25

AGREED TO BY:
LOUISIANA STATE UNIVERSITY

BY: Matthew LaBorde

ITS: Sr. Associate AD/CFO

DATE: 5/14/2025